ABB Cookies and Data Protection & Privacy Policy

Information notice as per article 13 of the Italian legislative decree no. 196/2003 (Italian Data Protection Code).

Cookies

Upon your first visit to any of ABB’s websites, a cookie (which uniquely identifies your browser) will be sent to your computer. A "cookie" is a small file containing a string of characters that is sent to your computer when you visit a website. We use cookies to improve the quality of our service.

Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to be alert when a cookie is being sent to your computer. However, some features or services on our websites may not function properly without cookies.

Cookies specific to the ABB website (not shared with third parties)

ABB’s website uses both "first party" cookies (cookies used by the ABB website only) and "third party" cookies (cookies originating from a third party website). We use first party cookies for implementing technical functionalities and storing preferences and data needed throughout your visit on the site (for example, contents of your shopping cart).

We use third party cookies for tracking user trends and patterns with the help of third party web statistics providers. The third party cookies used for tracking user trends and patterns are used exclusively by ABB websites and the web statistics provider and are not shared with any other third party.

Notably, we use “Google Analytics” as first party cookie for web analytics (anonymous usage statistics).

The table below describes the web statistics cookies used by the ABB website.

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<thead>
<tr>
<th>Provider of cookie</th>
<th>Type of cookie</th>
<th>Purpose of cookie</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google Analytics</td>
<td>First party</td>
<td>Web analytics (anonymous usage statistics)</td>
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</table>

Remarketing (cookies shared with third parties)

ABB’s website does not use remarketing to advertise online using text or image ads. Remarketing is a feature that lets us reach people who have previously visited our site, and show them relevant ads when they visit other sites.
Data Protection & Privacy

ABB consider data protection an important issue and accordingly ABB build and operate its websites in compliance with the Data Protection Code.

This Website Data Protection Policy outlines the types of personally identifying information ABB gather when you use any of ABB’s web sites and the steps ABB take to safeguard your personally identifying information.

This Policy applies to the personally identifying information ABB collect from you and that you provide ABB. In this respect, personally identifying information mean any information relating to a natural or legal person that is or can be identified, even indirectly, by reference to any other information including, without limitation, your name, physical address, e-mail address or other contact details.

Data collection

Browsing on our websites does not require any personally identifying information.

ABB may collect limited non-personally identifying information your browser makes available whenever you visit any of ABB’s websites. This log information includes your Internet Protocol address, browser type, browser language, the date and time of your query and the cookie(s) that may uniquely identify your browser. We use this information to better understand users’ behavior and to further improve our services. We do this by storing user preferences in cookies and by tracking user trends and patterns of how people navigate our sites.

Some of our services require you to register for an account. ABB ask you for some personal information in order to create an account and we will use that information to provide the service.

For certain services we may request credit card or other payment system which we maintain in encrypted form on secure servers.

When we require personally identifying information, we will inform you about the types of the personally identifying information we intend to collect and how we will use them. We hope this will help you express an informed consent about sharing your personally identifying information with us. It is then up to you to decide if you want to provide the information or not.

Information sharing

We do not sell, dispose of, make available or communicate any of your personally identifying information to other natural or legal persons, unless you have provided us with your consent to do so. We may communicate any of such data in any of the following circumstances:

- We have had your expressed consent.
- We provide such data to trusted persons for the sole purpose of processing your request on our behalf. When this is done, it is subject to an agreement whereby the receiving party is
obliged to process such data only upon our instructions and in compliance with this Website Data Protection Policy and appropriate confidentiality and security measures have been put in place.

- We conclude that we are required by provision of law or have a good faith belief that access, preservation or disclosure of such information is reasonably necessary protect ABB’s rights, property or safety, ABB’s web users or the public.

If you have an account, we may share the data submitted through your account among all of our services as well as distributors and channel partners to the extent necessary to provide you with a seamless experience and to improve the quality of our services. We will not disclose your account information to any other third party nor to non-affiliated companies, except as otherwise described in this Policy or with your prior consent.

We may store and process personal information collected on our site in any country in which ABB or our hosting providers maintain facilities. By using our services, you consent to the transfer of your information among these facilities, including those located outside your country.

We may share aggregated data with others, such as, for example, user trends or the number of users who have accessed to a specific area of any ABB’s website. These aggregated data do not include any of your personally identifying information.

Information security

We take appropriate security measures to protect against unauthorized access or against unauthorized alteration, disclosure or destruction.

We restrict access to personally identifying information only to ABB employees and identified parties as per above who need to know that information to fulfil your request and/or to supply our services to you.

Updating your information

We provide mechanisms to update and rectify personally identifying information for many of our services.

Links

On ABB’s website, you will not find external links which may result in you leaving ABB’s websites. Please be aware that these external website are not under ABB’s responsibility and indeed are managed by third party over whom ABB does not exercise control. These external sites may send their own cookies to your computer and collect your data or solicit the communication of your personally identifying information.

Legal terms

The data controller is ABB S.p.A., with registered office in Milano (Italy), via Vittor Pisani No. 16.
You can exercise your rights under article 7 of the Data Protection Code, and notably you will be entitled to obtain confirmation as to whether or not your personally identifying information exist, regardless of it being already recorded, and communication of this information in intelligible form. You will also be entitled to be informed, among others, of the source of this information data, of the purpose and methods of processing it and of the logic applied to its processing, as well as to the identification data concerning the data controller, the data processor(s) and the entities (or categories of entity) whom the data may be communicated to. Moreover, you will be entitled to update, rectify or integrate your information we process, to its erasure, anonymization or blocking your information at any time without charge. To exercise your rights, you can send an e-mail to the following address: cdc.dataprivacy@it.abb.com.

Under no circumstances will we collect sensitive data as defined under article 4, paragraph 4, letter d) of the Data Protection Code.

Changes to this Policy

Please note that this Website Data Protection Policy may change from time to time. We expect most of these changes to be formal ones, but there may be changes of a certain materiality.

Regardless of their importance, we will announce any of these changes on this webpage and, if these changes are deemed to be significant, we will also provide a more detailed notice. Each version will be noted at the bottom of the page. Prior versions of this Website Data Protection Policy will be kept in our archive available for your review.

This policy has been last updated on September 17, 2015.

If you have any additional questions, please feel free to contact us any time.